

Innovando con y para las personas



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PUTTING PEOPLE AT THE HEART OF SOCIAL CHANGE

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WHAT WE DO



RESEARCH

We want to change the way people think about society's most pressing problems, who can solve them, and the possibilities ...

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WORK WITH COMMUNITIES

We support people and organisations to take action together to create fairer communities where everyone can thrive. W ...

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SOCIAL INNOVATION & INVESTMENT

We are a leading centre for social innovation, creating new solutions to entrenched problems through social ventures, mo ...

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THE YOUNG FOUNDATION · REINO UNIDO

MDRZ
CHANGE
INNOVACIÓN SOCIAL[Sobre Nosotros](#)[Incubadora Social](#)[Una Comida](#)[Los Retos](#)[Reserva tu plaza](#)

Comunidad de Innovación.

Reunimos a los mejores emprendedores para crear las nuevas ideas del futuro en impacto social



THE YOUNG FOUNDATION · REINO UNIDO

MISIÓN/VISIÓN/DESCRIPCIÓN/ENFOQUE

Our work focuses on the nature and form of structural inequalities and how we can best create the changes that will enable people to build resilient communities and lead more equal lives. Using the tools of research and social innovation and investment and by working with communities, we deliver national and international programmes, which put people at the heart of social change

SERVICIOS/ACTIVIDADES

Co-production, action-based research and community engagement.

- **Inequality Dynamics & Changemaking.** Research. Theory and practice of community-led social innovation. Ethnographic work on the character and experience of inequality. Storytelling and narrative work to help communicate unheard voices. Hear from people on the ground in communities
- **Places.** Urban growth and regeneration through movement-based social innovation. Empower individuals and communities to drive and own innovations which tackle inequality; create new partnership models between traditional public services, political leadership and the commercial and third sectors; build a movement of thousands committed to a positive future for the place they live and work.
- **Youth & Education.** The [Young Academy](#) helps to develop social enterprises that have potential to benefit disadvantaged young people in England, by providing an intensive programme of business support and access to financial investment
- **Citizen-driven health.** Tackles health inequalities by developing innovations and the systems that support them to create and sustain health. Map, activate and strengthen the multitude of formal and informal relationships that exist in local communities and which can play a strong role in overall health and wellbeing. On this basis, we develop technology-enabled tools and processes to keep people healthy, happy and socially connected in their own homes.

THE YOUNG FOUNDATION · REINO UNIDO

PROYECTOS

- [Action for happiness](#) · plataforma para un mundo más feliz
- [Enabling Enterprise](#) · help teachers by integrating skills development into different areas of the curriculum
- [Mydex](#) · Trust, identity & data management
- NeuroResponse is a new model of telecare for people with Multiple Sclerosis
- [The Social Innovation Exchange \(SIX\)](#) · the world's primary network for social innovation
- [Social Life](#) · build socially sustainable places by making people and social needs central to the way cities and communities are planned, developed and managed
- Studio Schools · a new type of state school with a much stronger emphasis on practical work and enterprise
- The TEPSIE, research programme is aimed at developing tools, methods and policies to help inform the EU strategy for social innovation

EQUIPO

34 personas en plantilla, 5 mentores (trustees) y 27 colaboradores (fellows)

Clase master Gorka Espiau

PROPIEDAD/GOBERNANZA/APOYO

<https://www.youtube.com/watch?v=TOTlO4srU1Y>

No proyectos, sino plataformas de transformación

Clave el permiso horizontal para innovar, la libertad. Igual que en una empresa. ¿Qué frena la innovación? El miedo, el rechazo social. Solución: libertad. Actuar sobre las causas que constriñen la innovación, la transformación social

ENLACES/INFO ADICIONAL

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THE YOUNG FOUNDATION · REINO UNIDO

Denokinn

MIT the U theory

IDEO

Nesta

Ashoka

SIX

Waterloo <https://uwaterloo.ca/>

Drift for transition <https://www.drift.eur.nl/>

Ideo

Desis

Wilco <http://www.wilcoproject.eu>

Centre for Social Action is managing a £14m Innovation Fund to support innovative solutions in a number of priority fields In the UK

In Denmark the new Municipality Network on Social Innovation is bringing together more than 30 municipalities to share new ways of proving high quality public services

Spice time credit, is also committed to increasing co-design and co-production in health and social care,

European Social Innovation Competition <http://eusic.challenges.org/>

Australian Centre for Social Innovation. “Our role is to take organisations in Australia on a journey towards becoming high-impact social innovators.” is a social innovation lab with a mission to tackle some of Australia’s most pressing economic, social, environmental and cultural challenges. It attempts to do this by “cracking open the current systems at crisis points”,²⁶⁹ through designing new services and solutions in partnership with citizens and service users.

In South Korea, the Seoul Innovation Bureau is a cross-departmental innovation unit with 58 staff members and an annual budget of £5 million. The overriding principle of the Bureau is that citizens are the main catalysts and sources of innovation, whether that be in identifying problems, clarifying issues or generating solutions. The Bureau team captures and orchestrates this knowledge and insight. Host listening workshops with citizens and policy makers to discuss particular topics. More than 6,000 of these have been held — allowing the government to hear from more than 600,000 citizens. Usan RRSS.

Sitra, Finland Sitra employs 110 people,²⁵² with primary funding from its endowment, which totaled £535 million in 2012.²⁵³ The endowment provides nearly £24 million a year. The overarching aim is to explore the structural and cultural changes required in Finland to foster longer term sustainable development. Sitra’s overarching goal is to positively improve Finnish economy and society, focus on energy and the

SOCIAL IMPACT GmbH · ALEMANIA

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[HOME](#) [COMPANY](#) [PORTFOLIO](#) [NEWS](#) [BLOG](#) [CONTACT US](#) [DE](#)**ABOUT US**

We are the agency for social innovation. For over 20 years, we have been developing products and services that contribute towards securing future viability and social equity. One of our current priorities is to develop infrastructure to promote social innovation.

SERVICES

Programs for social start-ups und Social Impact labs in Germany, Austria and Switzerland, dedicated start-up consultancy for specific target groups, regional development: Find out more about our services.

PARTNERS

We have partners and sponsors from the economic and political sectors as well as from the German media and foundation scene. Our aim is to promote social innovations. Together we plan, develop and support projects for social entrepreneurship.

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MISIÓN/VISIÓN/DESCRIPCIÓN/ENFOQUE

Develop products and services that contribute towards securing future viability and social equity. One of our current priorities is to develop infrastructure to promote social innovation.

Designing and implementing innovative qualifications and start-up support for socially disadvantaged groups

SERVICIOS/ACTIVIDADES

START-UP SUPPORT PROGRAMS

PROMOTION, COACHING, CONSULTANCY AND MENTORING FOR ASPIRING ENTREPRENEURS.

Our focus is to support social start-ups that use their ideas to solve social challenges in an entrepreneurial way. Social Startups are given grants that fund up to eight months of professional consultancy, coaching, workshops and co-working workplaces. Social Impact also offers start-up programs for special target groups.

SOCIAL IMPACT LABS

CO-WORKING-SPACE, COACHING, EVENTSPACE, NETWORKING. There are already Social Impact labs in Berlin, Hamburg, Frankfurt, Leipzig, Duisburg, Stuttgart and Potsdam.

SERVICIOS ADICIONALES

- ECONOMÍA SOCIAL – Apoyo a la innovación y el intraemprendimiento en entidades de cuidado de personas
- Asesoramiento para la creación de centros de innovación social en otros países
- Financiación: y crowdfunding. Plataforma de crowdfunding propia, financiada por Deutsche Bank y Deutsche Bank

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PROGRAMAS DE OTRAS FUNDACIONES

PROGRAMA	GRUPO OBJETIVO	PATROCINADOR
STARTERY	NUEVAS EMPRESAS SOCIALES	SAP
EFFECTO SCHAFFER	NUEVAS EMPRESAS SOCIALES	FUNDACIÓN VECTORIAL, FUNDACIÓN KARL SCHELECHT Y CÁRITAS STUTTGART
ANDERSGRÜNDER	NUEVAS EMPRESAS SOCIALES	KFW FOUNDATION
IMPACT STARTER	NUEVAS EMPRESAS SOCIALES	BARCLAYCARD
SOZIAL & GRÜNDER	N.E.S. (TB. PROYECTOS DE ESPAÑA)	FUNDACIÓN DROSOS
ANKOMMER	PROYECTOS PARA PERSONAS DESPLAZADAS	KFW FOUNDATION
THINK BIG	JÓVENES EMPRENDIMIENTO SOCIAL DIGITAL	FUNDACIÓN TELEFÓNICA
CHANCEN NUTZER	PROYECTOS PARA JÓVENES INMIGRANTES	FUNDACIÓN JPMORGAN
SELBST & STÄNDIG	JÓVENES EN DESEMPLEO	FUNDACIÓN DROSOS
JUNG STARTER	JÓVENES EN DESEMPLEO	FUNDACIÓN HIT Y FUNDACIÓN HANS-WEISSEN
ENTERPRISE	JÓVENES EN DESEMPLEO	MASGF, EPM Y FSE
PILOTAJE	INMIGRANTES	MASGF Y FSE
ENTERABILITY	PERSONAS CON DISCAPACIDAD SEVERA	LAGESO
REFUGEESTARTUP	PERSONAS REFUGIADAS	THE HUMAN SAFETY NET, GRUPO GENERALI

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PROYECTOS

Between 2011 and 2017:

- Some 400 teams were taken on
- About 200 Teams set up a social enterprise
- Just over 20 teams discontinued their business activities
- And teams won over 170 national and international awards

EQUIPO

70 personas en 8 centros. Director NORBERT KUNZ

PROPIEDAD/GOBERNANZA/APOYO

Social Impact GmbH is a non-profit organization that was founded in 1994.

We have partners and sponsors from the economic and political sectors as well as from the German media and foundation scene.

It's sponsored by well-known companies and foundations (such as SAP, the KfW Foundation, the Deutsche Bank Foundation, the JPMorgan Chase Foundation, the Professor Otto Beisheim Foundation, Franz Haniel & Cie. GmbH, the Drosos Foundation and the Telefonica Foundation).

Our services have won many awards from, for example, BMAS, BMWi, The German Council for Sustainable Development, the EU, the OECD and the initiative "Germany - Land of Ideas". CEO Norbert Kunz was, for example, made an Ashoka Fellow and won the 2010 Social Entrepreneur of the Year award by the Schwab Foundation.

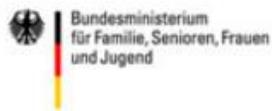
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Vídeo



SOCIAL IMPACT IS SUPPORTED BY**KFW** STIFTUNG**SAP**

JPMorgan Chase Foundation

drosos (...)**HANIEL**Prof.
Otto Beisheim
Stiftung

Deutsche Bank Stiftung

**Telefónica**
FUNDACIÓN

Hans Weisser Stiftung

barclaycard**HIT**
STIFTUNG
KINOS FÜR MÄDCHEN ZUKUNFT**DER PARITÄTISCHE****FRÖBEL**
Kompetenz für KinderSEVENTH FRAMEWORK
PROGRAMME**Berlin**TFS
Integrationsfachdienste
im Auftrag des
LAGeSo Berlin
- Integrationsamt -**ESF**
Europäischer Sozialfonds
für Deutschland**LAND**
BRANDENBURG
Ministerium für Arbeit, Soziales,
Frauen und Familie**ASHOKA**

SCHWAB FOUNDATION FOR SOCIAL ENTREPRENEURSHIP
THE VOICE OF SOCIAL INNOVATION**vector**
Stiftung

SOCIAL IMPACT GmbH · ALEMANIA

NETWORK & FRIENDS



INNOKI

socialab



zukunftsInstitut



Center for Social Innovation

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 - [Policy and Innovation Initiative](#)
 - [Stanford Latino Entrepreneurship Initiative](#)
 - [Sustainable Energy Initiative](#)



Photo courtesy of Dear World

The Center for Social Innovation (CSI) educates the future leaders of social and environmental change.

Our mission is to bring social and environmental change to the world. Through research, education, and experiential learning, we strengthen the capacity of individuals and organizations to develop innovative solutions to complex problems.

We envision a networked community of leaders actively working across sectors, frontiers, and disciplines to build a more just, sustainable, and prosperous world.

Research Services & Support

Stanford GSB faculty conduct research on a variety of topics related to social innovation.

Explore Social Innovation Opportunities for Students 

Find Out What Social Innovation Is 

Companies & Organizations

- [Host an Intern or an Impact Labs Student](#)
- [Social Innovation & Nonprofit Management Resources](#)

Social Innovation Insights by Stanford Business

January 30, 2017

This Just In: Fake News Probably Has Less Impact Than You Think

By a large margin, more people saw actual election news, not the fabricated kind.

MISIÓN/VISIÓN/DESCRIPCIÓN/ENFOQUE

Formar líderes para el cambio social y medioambiental

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We envision a networked community of leaders actively working across sectors, frontiers, and disciplines to build a more just, sustainable, and prosperous world.

“Social innovation is the process of developing and deploying effective solutions to challenging and often systemic social and environmental issues in support of social progress.

“Social innovation is not the prerogative or privilege of any organizational form or legal structure. Solutions often require the active collaboration of constituents across government, business, and the nonprofit world.”

SERVICIOS/ACTIVIDADES

Formación e investigación

Research Services & Support

Stanford GSB faculty conduct research on a variety of topics related to social innovation.

Curriculum Development & Support

The center’s education activities disseminate important ideas to a global community of scholars, field practitioners, and students, providing social innovators with a toolbox to increase their effectiveness.

Student Programs

Through its social innovation curriculum, experiential learning opportunities, and fellowships, CSI strengthens the capacity of MBA and MSx students to develop innovative solutions to complex social and environmental problems

PROYECTOS

INVESTIGACIÓN

- Responsible Sourcing in Supply Chains · September 2016
- Systematic Motorcycle Management and Health Care Delivery: A Field Trial · November 12, 2015
- AdaptAir: Developing and Commercializing an Accessory Versus a Stand-Alone Product. 2015
- Maturity in Responsible Supply Chain Management · December 4,
- Issue Bricolage: Explaining the Configuration of the Social Movement Sector, 1960-1995· July 2014
- Gandhi's Gift: Lessons for Peaceful Reform from India's Struggle for Democracy · April 2014
- Similarities in Managing Supply Chain Sustainability and Intellectual Property · March 2014
- Nike's Strategy to Improve Conditions in its Global Supply Chain – A Case Study· November 2013
- Responsible Supply Chain Practices and Performance · November 2013
- Consure Medical I: Translating a Need into an Actionable Path Forward · 2013

FORMACIÓN

- The Certificate in Public Management and Social Innovation acknowledges a student's preparedness to address social and environmental issues. Whether a student ultimately chooses to work in the corporate, nonprofit, government, or philanthropic world, the Certificate signals to future employers the individual's commitment to this arena.
- Courses that are grounded in the fundamentals of social innovation:
 - Impact measurement
 - Systems thinking
 - Cross-sector approaches
- Case studies developed for the Stanford GSB social innovation curriculum are available for purchase by other teaching institutions

EQUIPO

Más de 60 profesores vinculados al CSI. Bernadette Clavier, Directora ·

Vídeo

PROPIEDAD/GOBERNANZA/FINANCIACIÓN

Graduate School of Stanford Business · <https://www.gsb.stanford.edu/>

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BENCHMARKING: MODELOS DE CENTROS DE EMPRENDIMIENTO E INNOVACIÓN SOCIAL

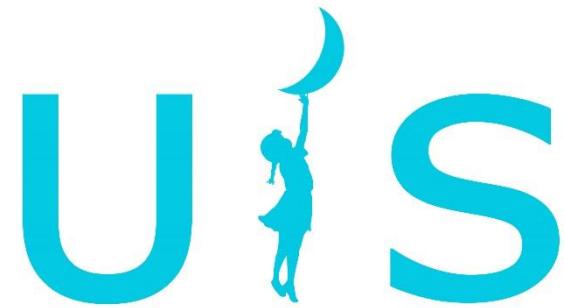
MODELO DE CENTRO DE INNOVACIÓN SOCIAL	EJEMPLOS
<p>COWORKING</p> <p>Espacios físicos de coworking para empresas con impacto y espíritu social Organizan también eventos y networking de ES para difusión Se financian por las cuotas de alquiler de los puestos de trabajo</p>	Impact Hub El Hueco Nest Social Impact Lab
<p>VIVERO CON SERVICIOS</p> <p>Lo central es el asesoramiento a los ES, normalmente con networking y mentoring Ofrecen un espacio físico para la puesta en marcha de los negocios, pero es un valor secundario Se financian con dinero público y patrocinios y parcialmente con los alquileres</p>	Momentum Project Unreasonable Institute Pôle de Coopération Red ITCP
<p>FORMACIÓN</p> <p>Enfoque más académico, foco en formación en S e IS y elaboración de estudios sociales Suelen estar enmarcadas en una universidad y parcialmente soportadas por ella Se financian con pago de los estudiantes, dinero público y patrocinios por proyectos</p>	Center for SI de Stanford Univ Instituto IS de ESADE Skoll Center de Oxford Univ Think Big
<p>INVESTIGACIÓN Y ESTUDIOS</p> <p>Su actividad central es la investigación y publicación de estudios en temas de innovación social Son normalmente una agrupación de investigadores universitarios que forman un “instituto” Se financian con los fondos de la universidad para investigación, públicos y privados</p>	Sinnergiak de la UPV Deusto Lanki de Univ Mondragon EMES Network

BENCHMARKING: MODELOS DE CENTROS DE EMPRENDIMIENTO E INNOVACIÓN SOCIAL

MODELO DE CENTRO DE INNOVACIÓN SOCIAL	EJEMPLOS
<p>PLATAFORMA DE NETWORKING</p> <p>Crean una comunidad de ES y generan valor por interacción entre ellos y difusión Divulgación y promoción de IS y suelen apoyar económicamente los emprendimientos Se financian por dinero público y patrocinios</p>	Ashoka Innobasque SIX Schwad Foundation
<p>FINANCIACIÓN</p> <p>Financian la IS como capital riesgo y menos con préstamos, crowdfunding y el crowdequity Algunas como parte de su acción social y RSC, con financiación privilegiada o a fondo perdido Son intermediarias de inversores o retorno mediante venta de su participación o por intereses</p>	Ship2B, Creas Capital La Bolsa Social, Innovis Seed Capital Bizkaia Microbank
<p>INNOVACIÓN PARTICIPATIVA</p> <p>Dinámicas de co-creación e innovación abierta orientada al usuario para definir las iniciativas Servicio más global (asesoramiento, networking, escalabilidad, acceso a financiación, etc.) En gran parte centradas en participación ciudadana. Dinero público y patrocinios</p>	Young Foundation Social Impact, Mind Lab Australian Center IS Ideo. Org, ThinkZAC
<p>TECNOLOGÍA CON IMPACTO SOCIAL</p> <p>Realizan I+D con impacto social. Dos enfoques diferentes: 1 orientadas al impacto social · 2 investigación en temas que pueden llamarse IS Dificultades para llegar a la práctica. Se financian con dinero para I+D, público o de empresas</p>	BoP innovation center D-Lab del MIT Instituto Matia, Bioef

MODELO DE LA UNIDAD DE INNOVACIÓN SOCIAL EN NAVARRA

UNIDAD DE INNOVACIÓN SOCIAL DE NAVARRA		
COWORKING	Apoyarse de momento en los espacios existentes en Navarra, hacer equipo con CEPES y apoyarse en otros espacios para la innovación y el emprendimiento de Navarra	●
VIVERO CON SERVICIOS	Complementar los servicios ya existentes de acompañamiento de iniciativas de Economía Social, fortaleciendo la investigación, el diseño de modelos innovadores, la participación en el proceso y la orientación al impacto de las iniciativas de Economía Social	●
FORMACIÓN	No impartir formación en principio. Derivar a las entidades ya existentes	
INVESTIGACIÓN Y ESTUDIOS	Realizar labor de observatorio e investigación para estimular la incorporación de tecnología y la implantación de modelos innovadores y disruptivos en las iniciativas de Economía Social	●
PLATAFORMA DE NETWORKING	Reforzar el networking dentro de CEPES y abrirlo a otras entidades, empresas y redes de Navarra y otras regiones innovadoras. Redes como SIX, Ashoka, Social Emprende, GSEN, etc.	●
FINANCIACIÓN	No financiar directamente. Utilizar los canales ya existentes en CEPES y complementarlos con canales específicos para la IS (Creas, Innovis, Fiare, etc.)	●
INNOVACIÓN PARTICIPATIVA	Enriquecer el ecosistema navarro de innovación generando procesos participativos de IS. La participación es parte importante del alma de la UIS, pero no para aplicarla indefectiblemente, sino cuando agregue valor	●
TECNOLOGÍA CON IMPACTO SOCIAL	Incorporar tecnología, nuevas metodologías y modelos innovadores a las iniciativas de ES para maximizar su impacto y sus sostenibilidad económica y medioambiental	●



Innovando con y para las personas

Unidad de Innovación Social · ADITECH - Corporación Tecnológica
Calle Tajonar, 20 · 31006 Pamplona, Navarra Tel: +34 948293138