

BIDs in the UK



in f

placemanagement.org [@SimonWQuin](https://twitter.com/SimonWQuin)

The international professional body that supports people working to make places better



Managing



Marketing



Making



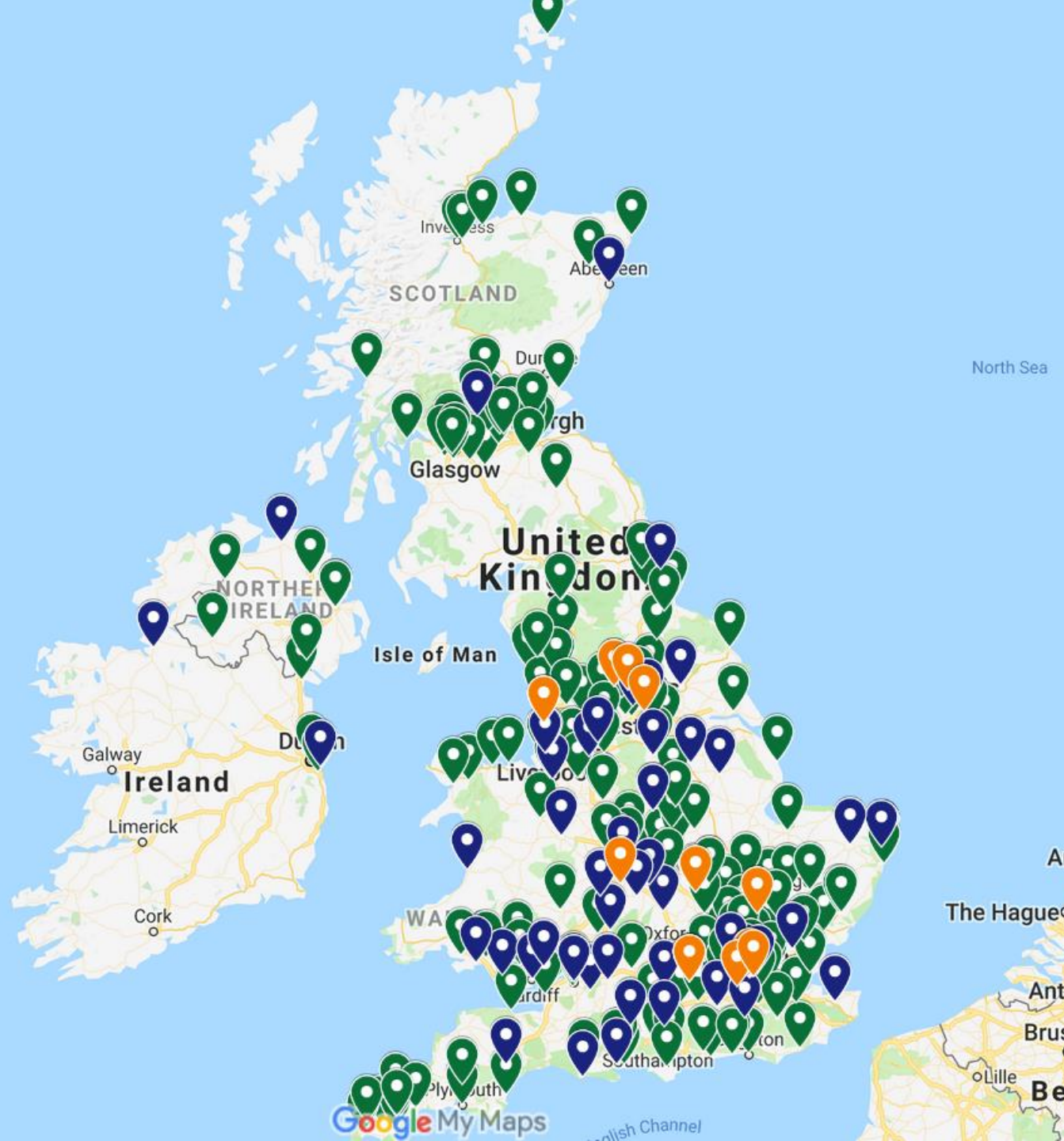
Visiting





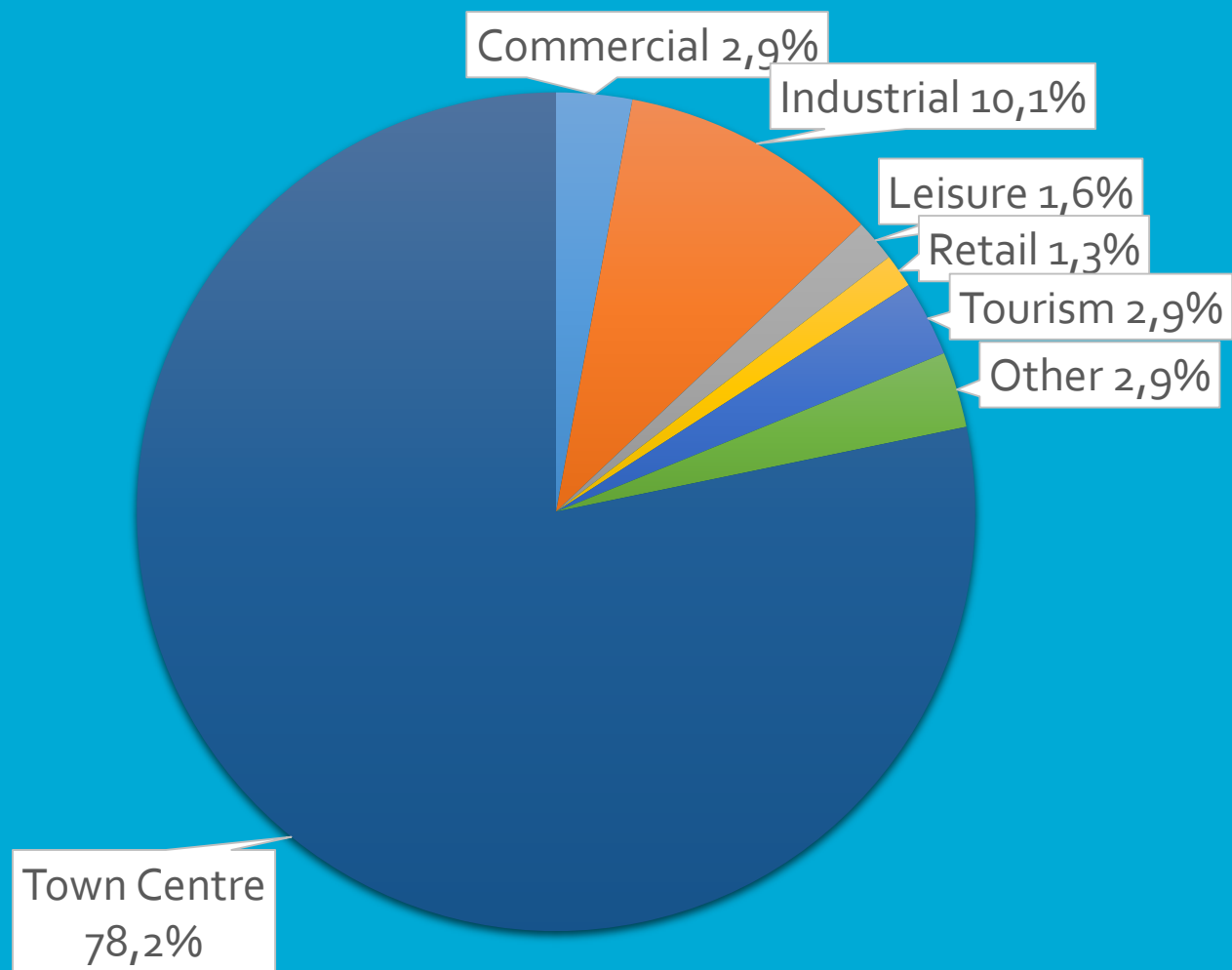
By BIDs for BIDs
www.bidfoundation.co.uk

317



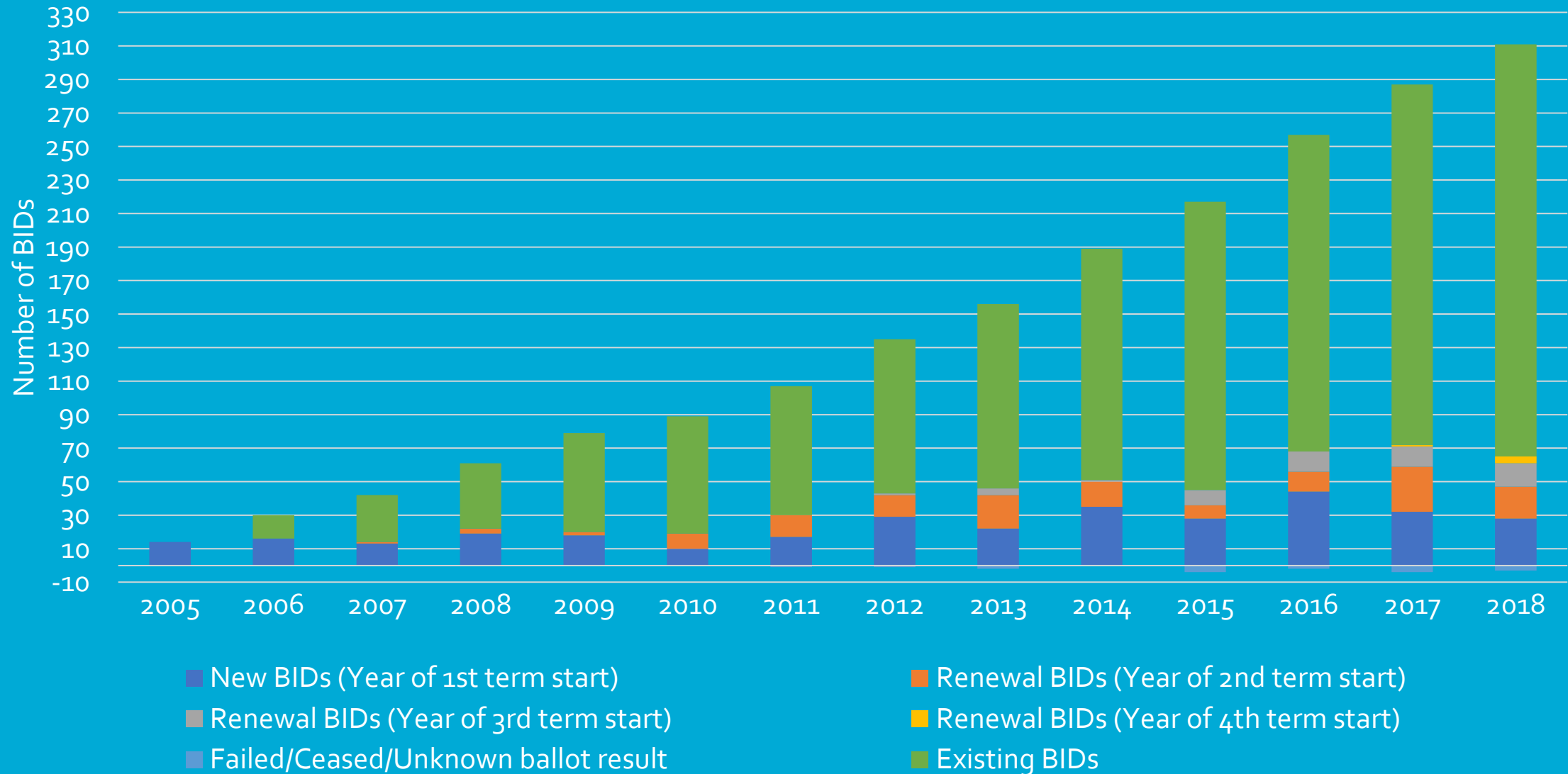
BIDs

Types of BIDs in the UK



Commercial Industrial Leisure Retail Tourism Other Town Centre

Growth of BID's in UK



What is place management?

“a coordinated, area-based, multi-stakeholder approach to improve locations, harnessing the skills experiences and resources of those in the private, public and voluntary sectors”

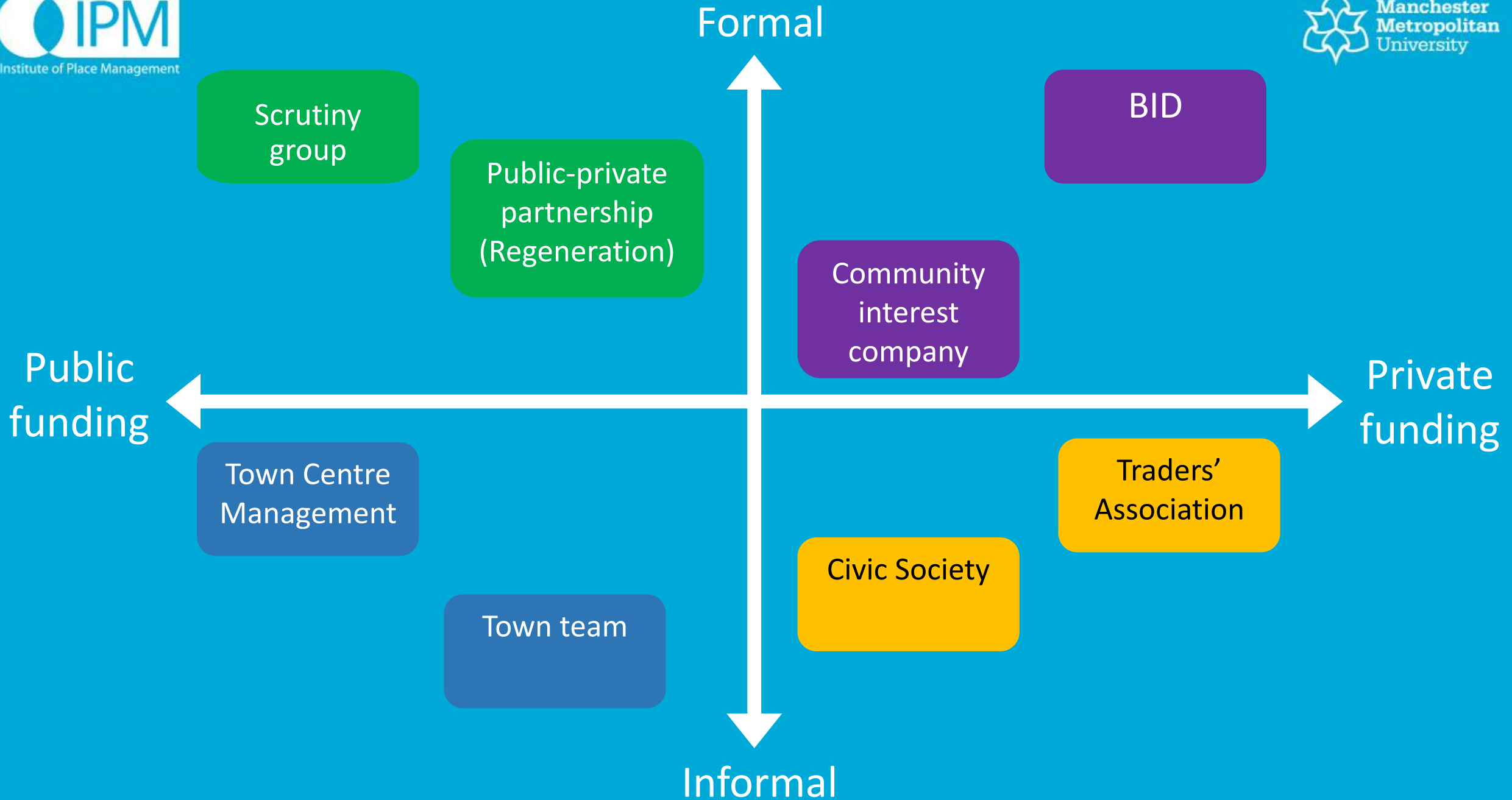
Drivers of place management

Economic

Political

Social

Technological



Town Centre Management from 1987 - “development, management and promotion of town centres”





c.600 UK Town Centre Partnerships by 2004



2003 & 2004

1st BID 2005



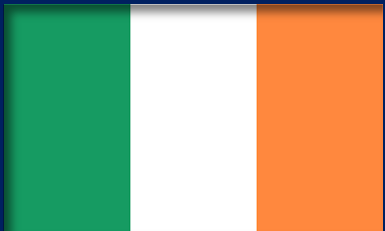
2003 & 2005

1st BID 2006



2006 & 2007

1st BID 2007



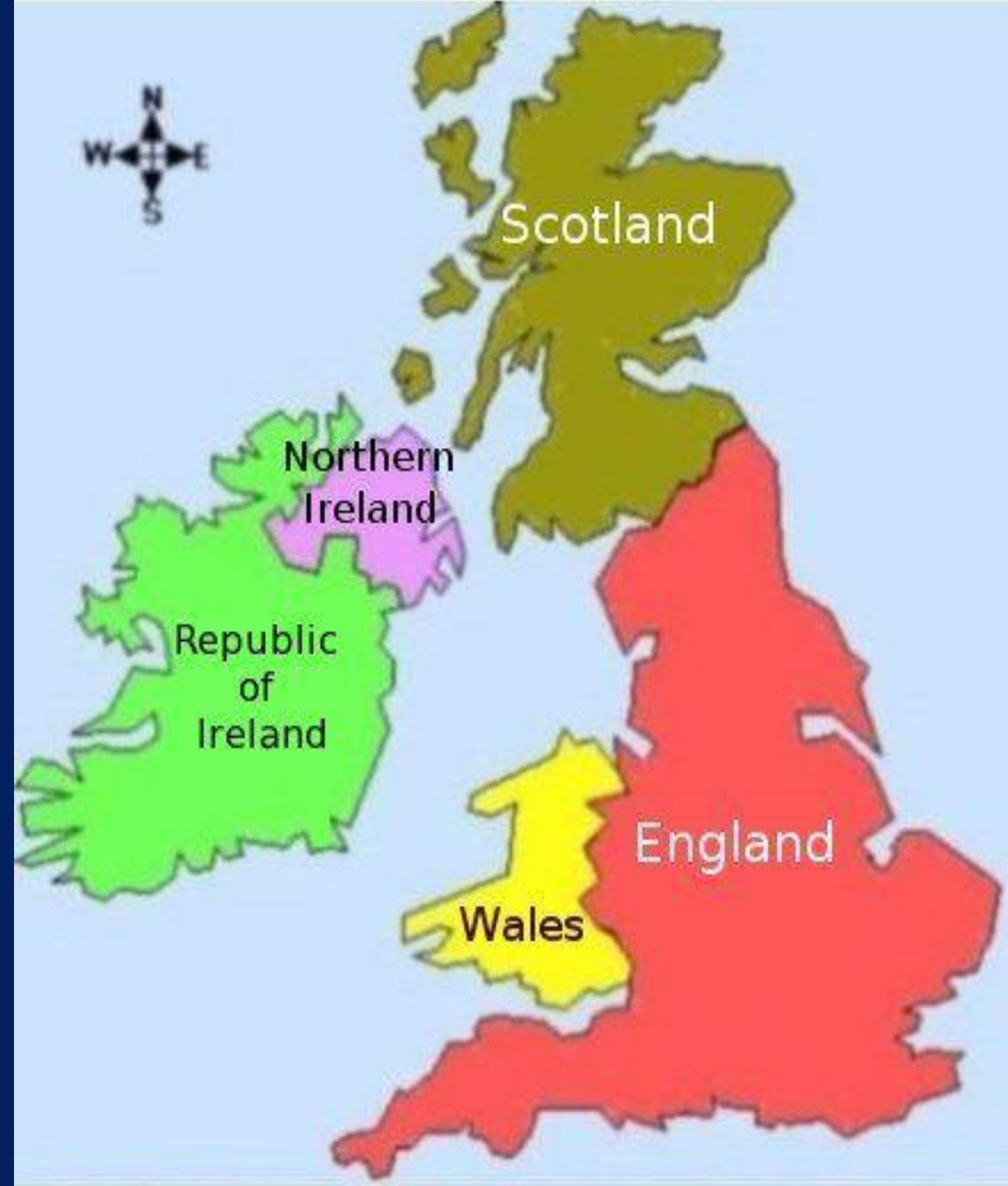
2006

1st BID 2007

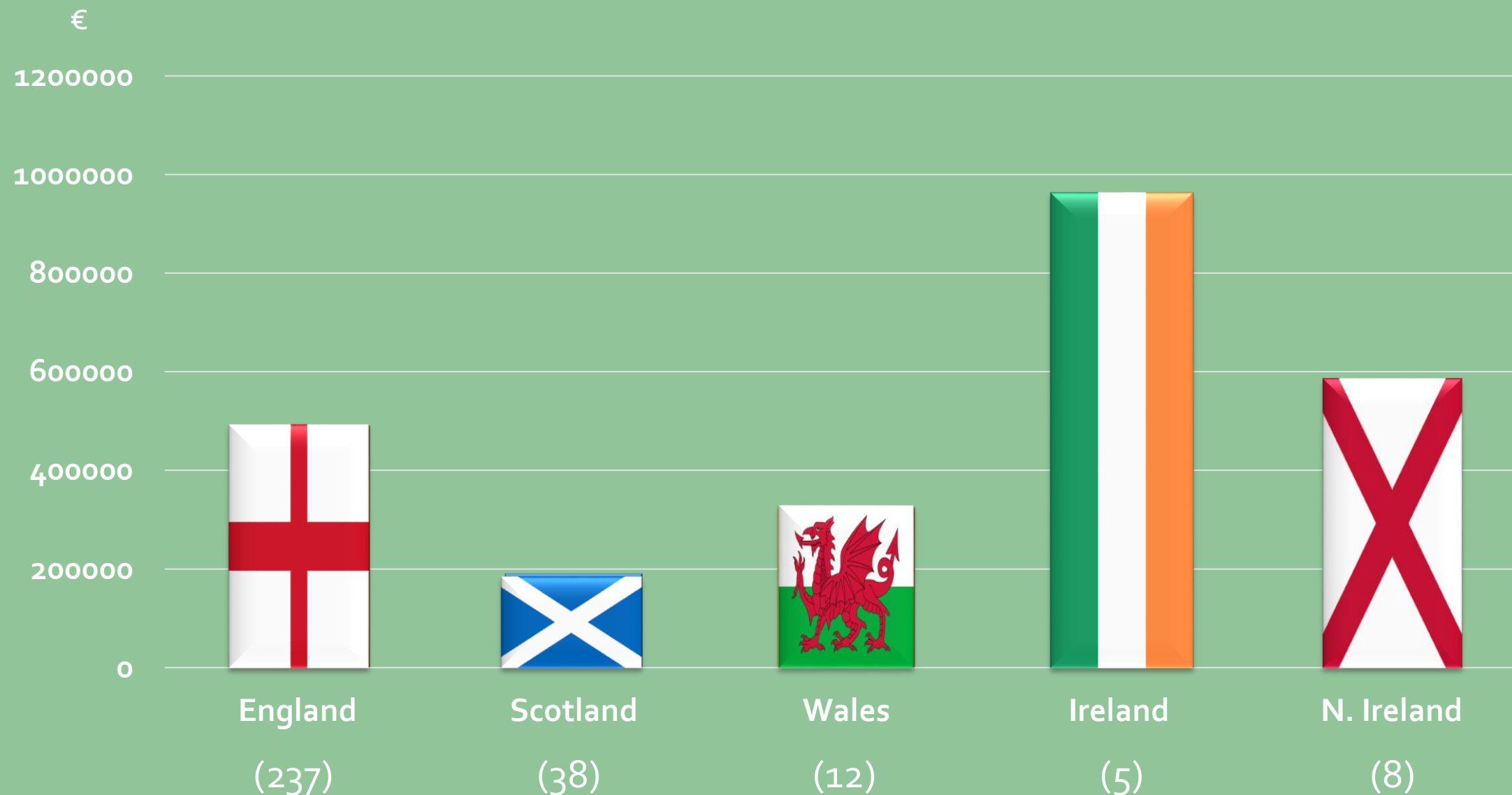


2013 & 2014

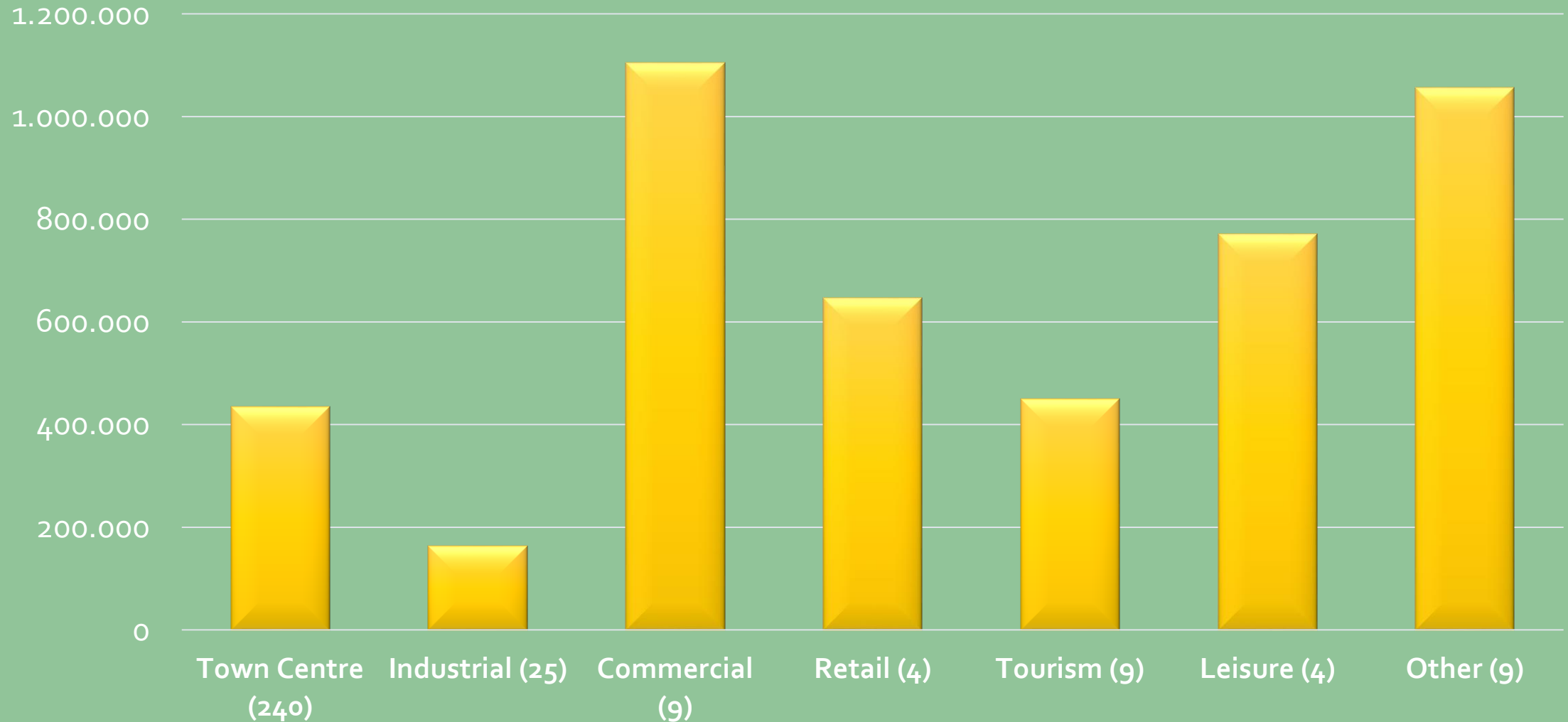
1st BID 2015



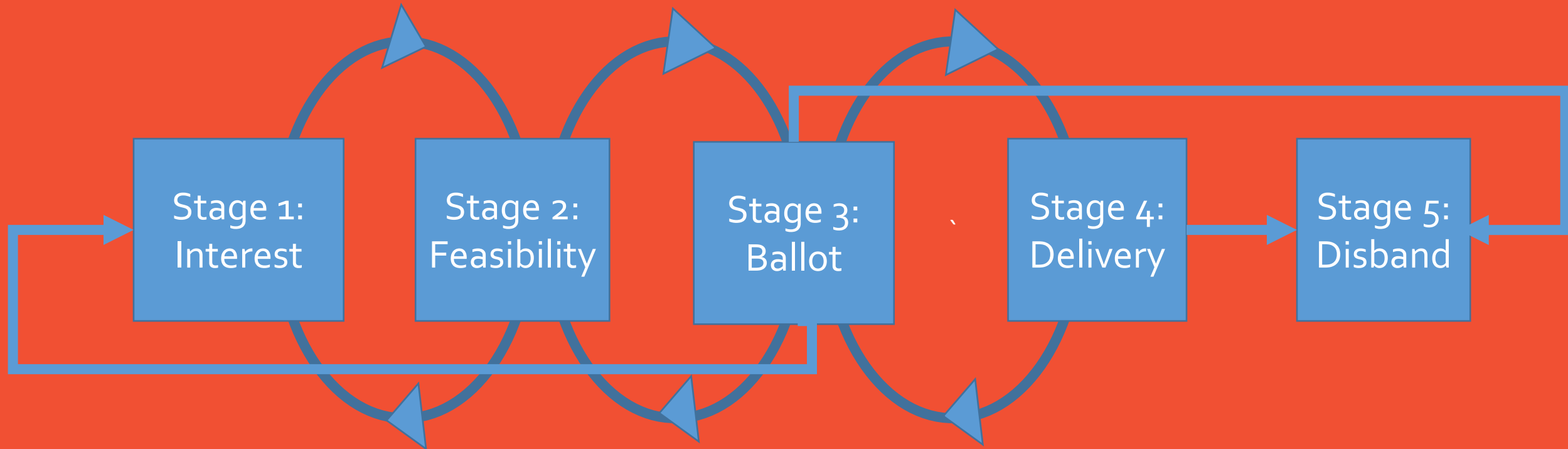
Average annual BID levy



Average annual levy by type

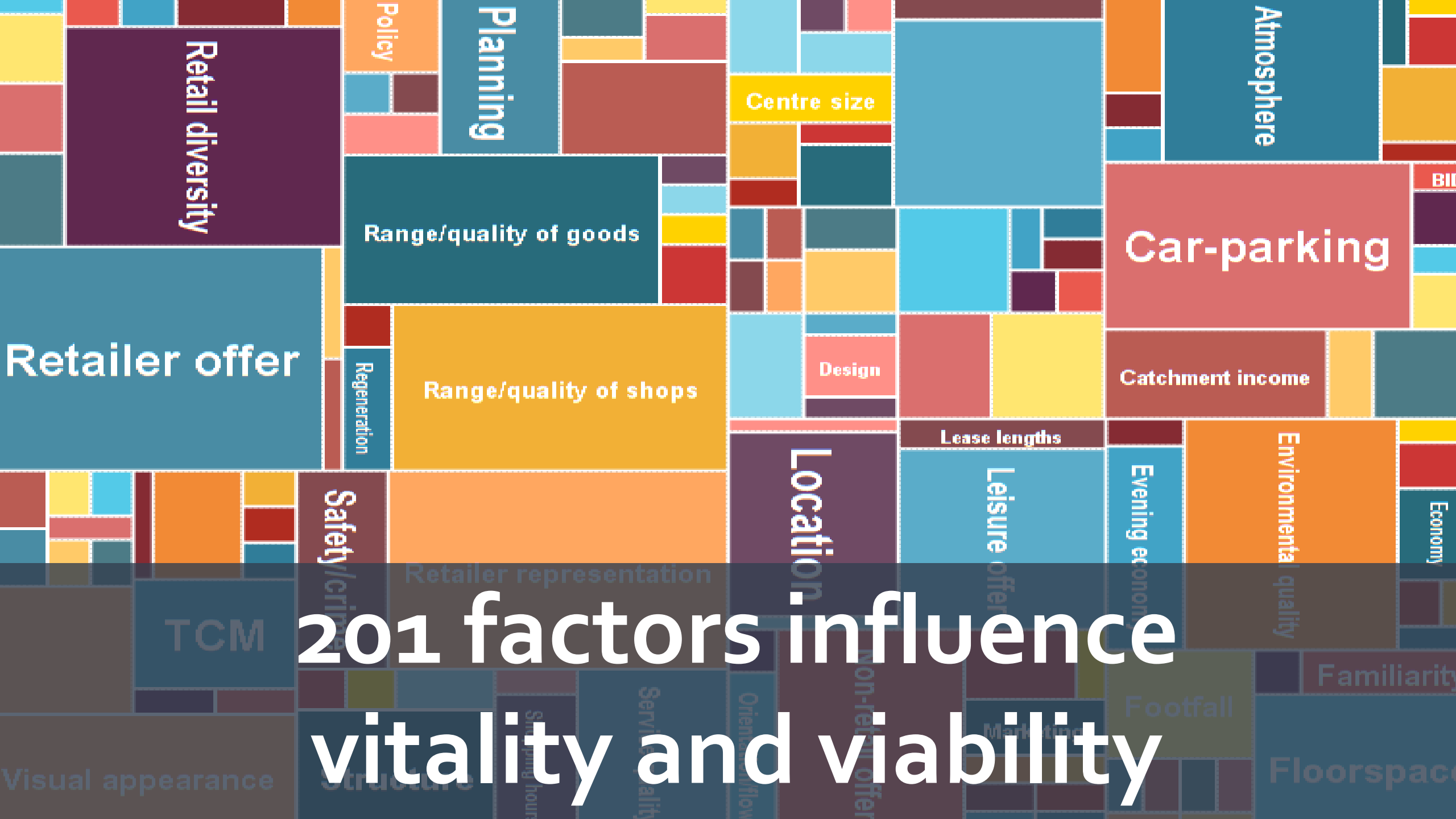


BID Stages





Vitality & Viability



201 factors influence
vitality and viability

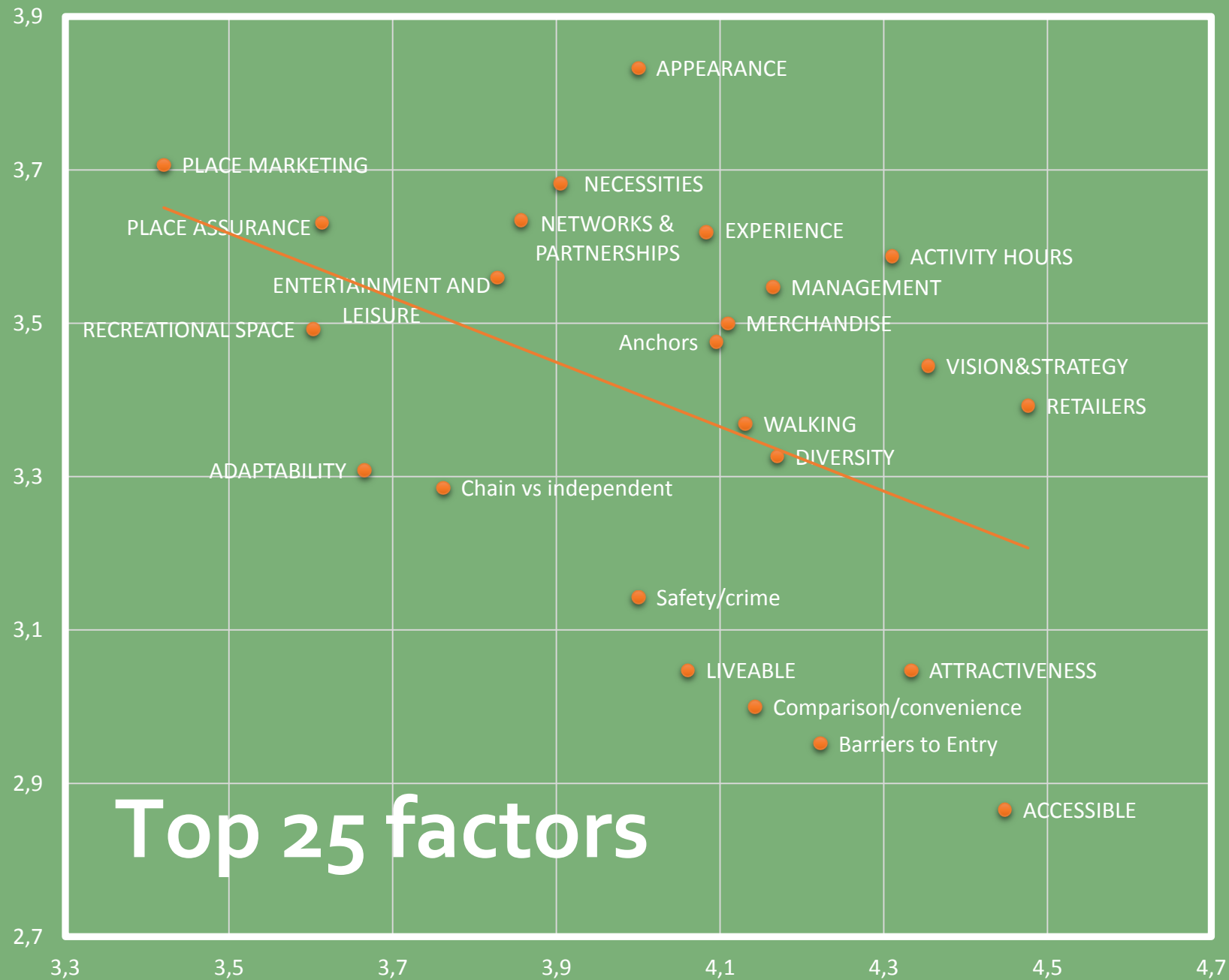
1. How much influence each factor has on the vitality and viability of a centre
2. How much control a location has over the factor



HSUK 2020 model



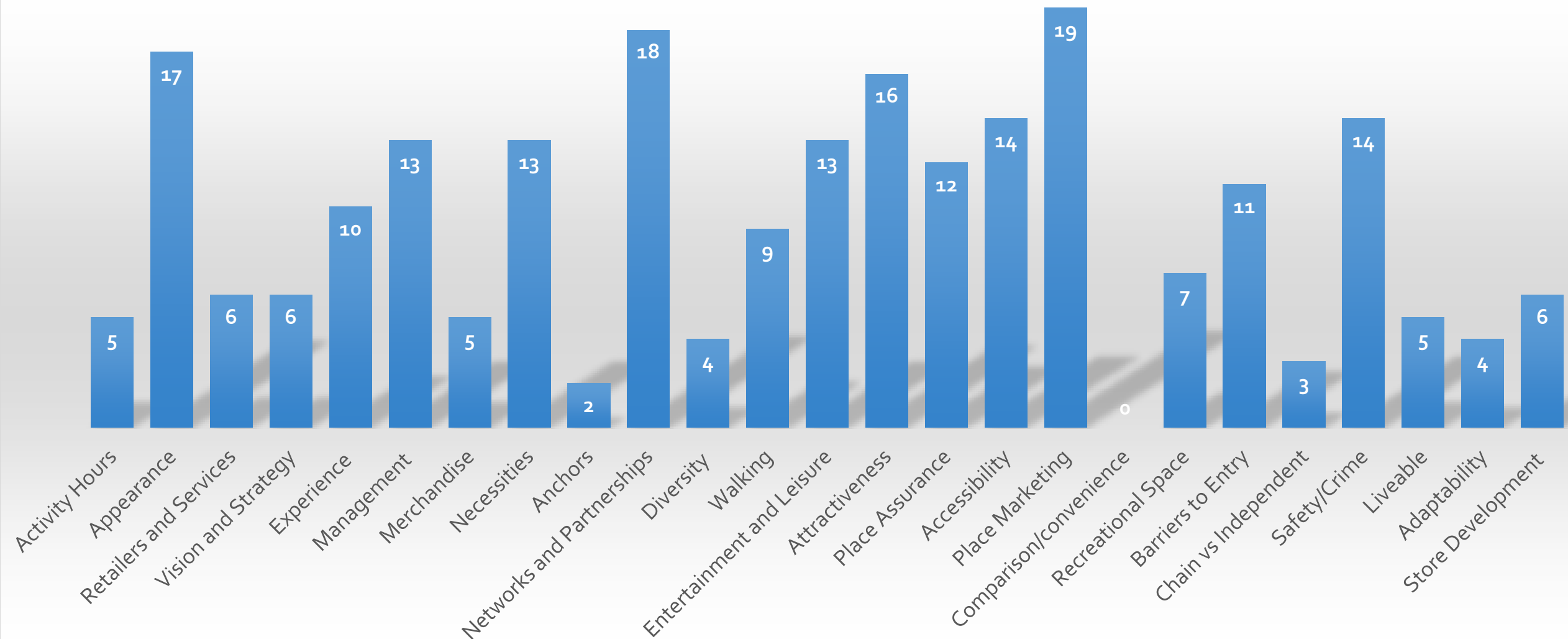
How much town can influence factor



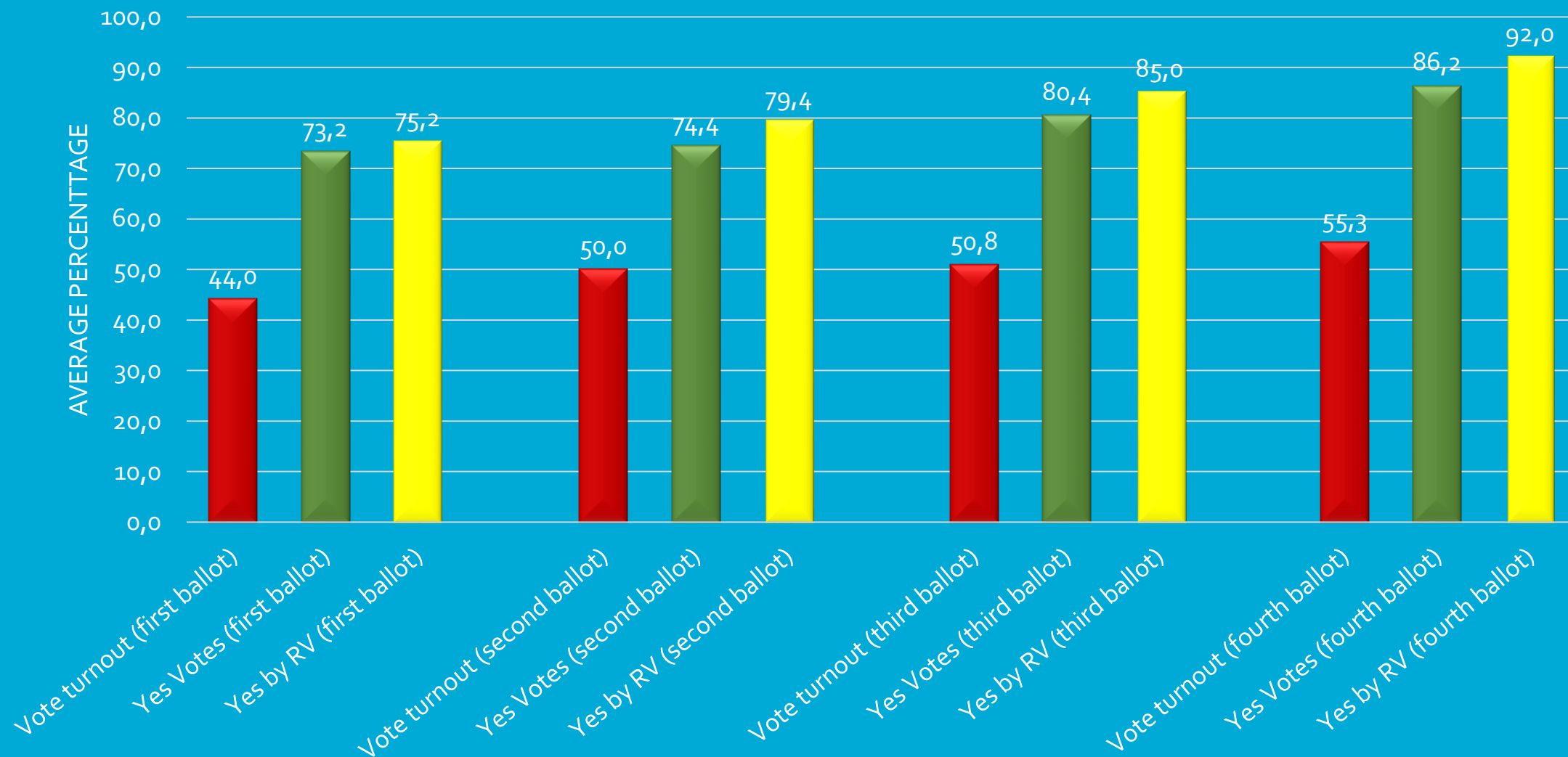
Top 25 factors

How much factor influences vitality and viability

Activities of 19 Scottish BIDs



Ballot result changes



- 54 BIDs failed at 1st ballot (14 subsequently successful)
- 14 BIDs failed at first renewal ballot (after 1 term)
- 10 BIDs have failed in mid term
- No BID has yet failed at 2nd or 3rd renewal ballot

Current challenges



Relationship with
municipalities



Governance



Success changing
role

Sources of information:

- Parker C, Ntounis N, Millington S, Quin S, and Castillo-Villar F, 2017, 'Improving the vitality and viability of the UK High Street by 2020: Identifying priorities and a framework for action', *Journal of Place Management and Development*, 10, 4, 310-348
- Institute of Place Management, forthcoming, *A state-of-the-art review of Business Improvement Districts: setting the agenda for policy, practice and research*, Manchester Metropolitan University: Manchester
- Institute of Place Management, 2018, *Scottish BIDs: An Independent Review*, Manchester Metropolitan University: Manchester.

www.bidfoundation.co.uk

@BIDFoundationUK

@SimonWQuin

